



SPONSORSHIP PROPOSAL



INTRODUCTION

We warmly invite esteemed partners to join us in supporting the Spring & Fall Mighty Moraine Multi-Sport Series, a cornerstone of athletic excellence and community engagement in Portersville, Pennsylvania. Our series has been a beacon of multi-sport athleticism for over a decade, **attracting approximately 1,000 participants and spectators annually**.

Set against the picturesque backdrop of Moraine State Park, our events offer a unique opportunity for your company to connect with athletes, families, and the local community. The Spring & Fall Mighty Moraine Multi-Sport Series, now in its tenth year, has become a beloved tradition, offering thrilling competitions and family-friendly activities for all to enjoy.

As organizers, we are dedicated to fostering inclusivity and providing an exceptional experience for participants and spectators alike. With your partnership, we aim to elevate the event to new heights, showcasing the beauty of Portersville and creating lasting memories for all involved.

Join us in celebrating athleticism and community as we continue to make the Spring & Fall Mighty Moraine Multi-Sport Series an unforgettable experience for generations to come.



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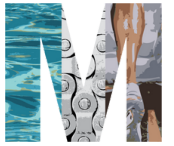
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EVENT HIGHLIGHTS



DISCOVER MIGHTY MORAINES MULTI-SPORT: YOUR GATEWAY TO SPONSORSHIP SUCCESS!

Prepare to be captivated by the exhilarating spectacle of the Spring & Fall Mighty Moraine Multi-Sport Series. As we gear up for another thrilling season, explore the highlights that make our events a must-attend for athletes, families, and spectators alike. From pulse-pounding competitions to family-friendly festivities, discover the excitement that awaits at Lakeview Beach, Moraine State Park.

HERE'S WHY YOUR BUSINESS SHOULD BE IN THE SPOTLIGHT:

Extensive Brand Exposure

- Athletes of all ages and skill levels, along with spectators, converge in Portersville, providing your brand with broad visibility and lasting impressions.

Sponsorship Suggestion:

- Gain extensive exposure, engage diverse participants, and leave a lasting mark on the community.

Community Engagement

- Athletes of all ages and skill levels, with spectators in tow, gather in Portersville, granting your brand widespread exposure and lasting influence.

Sponsorship Suggestion:

- Elevate your brand's visibility and community impact by aligning with this dynamic event, positioning your brand as a supporter of healthy lifestyles and active community engagement.

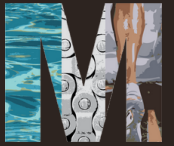
Networking Opportunities

- Maximize your connections with participants, sponsors, and organizers, accessing exclusive events and hospitality areas to expand your professional network within the multi-sport community.

Sponsorship Suggestion:

- Enhance your networking potential and foster valuable connections by partnering with the event, gaining access to exclusive networking events and hospitality areas to cultivate relationships and explore partnership opportunities.

BENEFITS FOR SPONSORS



LOCAL BUSINESS SPOTLIGHT

Boost brand recognition by associating your business with a high-profile, community-centric event.

COMMUNITY CONNECTION

Become an integral part of the local community by supporting events that bring people together.

POSITIVE BRAND IMAGE

Align your brand with health, fitness, and family values, fostering a positive public perception.

EVENT DETAILS

Spring

Dates: Saturday, 5/18/24, to Sunday, 5/19/24

Location: Moraine State Park, Portersville, PA 16501

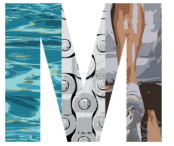
FALL

Dates: Saturday, 8/19/24, to Sunday, 8/20/24

Location: Moraine State Park, Portersville, PA 16501

Why Sponsor?

Be a part of an event championing athleticism, inclusivity, and family entertainment, gaining exposure to a diverse audience, and foster meaningful connections while making a lasting impact on participants discovering the beauty of Moraine State Park.



GOLD SPONSOR

\$3,500

- **EXCLUSIVE NAMING RIGHTS**
- **LOGO ON ALL EVENT MATERIALS**
- **SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT**
- **CAN HOST A PROMOTIONAL BOOTH AT THE EVENT**
- **OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS**
- **LOGO & LINK ON GET FIT FAMILIES WEBSITE**
- **LOGO & LINK ON EVENT WEBSITE**
- **FULL PAGE AD IN ATHLETE GUIDE**



SILVER SPONSOR

\$2,500

- **LOGO ON ALL EVENT MATERIALS**
- **SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT**
- **CAN HOST A PROMOTIONAL BOOTH AT THE EVENT**
- **OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS**
- **LOGO & LINK ON GET FIT FAMILIES WEBSITE**
- **LOGO & LINK ON EVENT WEBSITE**
- **FULL PAGE AD IN ATHLETE GUIDE**

SPONSOR PACKAGES



BRONZE SPONSOR

\$1,500

- LOGO ON ALL EVENT MATERIALS
- SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE



SPONSOR

**\$1,000, \$750,
\$500, \$250**

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- AD IN ATHLETE GUIDE



SPONSOR PACKAGES



SOUND SYSTEM SPONSOR

\$1,500

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNER ON SPEAKERS
- SOCIAL MEDIA MENTIONS
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE



IN-KIND SPONSOR

**\$500-
\$1,000**

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- AD IN ATHLETE GUIDE - SIZE DEPENDENT ON AMOUNT DONATED

SPONSOR PACKAGES



**START LINE
SPONSOR**

\$1,000

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNERS AT START LINE
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



**FINISH LINE
SPONSOR**

\$1,000

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNERS AT FINISH LINE
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



FENCING SPONSOR

\$2,500
(5 AVAILABLE)

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON FENCING
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE



WALKIE-TALKIE SPONSOR

\$1,000

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNERS AT FINISH LINE (YOU MUST PROVIDE)
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



SWIM BUOY SPONSOR

\$500
(6 AVAILABLE)

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON SWIM BUOYS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



TIMING SERVICE SPONSOR

\$1,000

- LOGO ON BACK OF T-SHIRT
- POTENTIAL FOR BRANDED TIMING CHIPS OR BIBS
- LOGO ON ALL TIMING-RELATED MATERIALS AND ANNOUNCEMENTS
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

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**RACE BAG
SPONSOR**

\$1,000

- LOGO ON RACE BAG
- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



**WATER BOTTLE
SPONSOR**

\$750

- LOGO ON WATER BOTTLE
- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

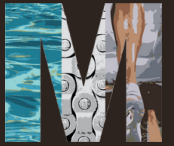
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**FINISHER TOWEL
SPONSOR**

\$1,500

- **LOGO ON FINISHER TOWEL**
- **LOGO ON BACK OF T-SHIRT**
- **SOCIAL MEDIA MENTIONS**
- **LOGO ON PORTA JOHNS**
- **LOGO & LINK ON GET FIT FAMILIES WEBSITE**
- **LOGO & LINK ON EVENT WEBSITE**
- **HALF-PAGE AD IN ATHLETE GUIDE**



OTHER SPONSORSHIP OPPORTUNITIES

EXCLUSIVE RACE SEGMENT SPONSOR: (\$1,000)

- Sponsor a specific race segment (swim, bike, run) with exclusive branding and mentions.
- Opportunity to provide unique giveaways related to the sponsored segment.

VOLUNTEER T-SHIRTS SPONSOR: (\$1,000)

- Logo on volunteer t-shirts.
- Recognition as the official sponsor of event volunteers.

EXCLUSIVE DISCOUNTS OR OFFERS: (\$250 - \$1,000)

- Sponsors can offer exclusive discounts or promotions to event participants, creating a connection beyond the event day.



THANK YOU! HOPE YOU ARE INTERESTED!

YOUR BRAND IN THE SPOTLIGHT:

As event hosts, we prioritize recommending sponsors first. Join us in creating an unforgettable experience for participants and families while showcasing the best Beaver County has to offer. Your brand could be at the forefront of this exciting journey!

CONTACT

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GetFitFamilies.com/Fall-Mighty-Moraine

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Remember, it's not just an event; it's an opportunity to make a lasting impact. Become a sponsor and let your brand shine in Moraine State Park!