



SPONSORSHIP PROPOSAL

INTRODUCTION

We invite you to become a vital partner in supporting two premier multi-sport events at Brady's Run Park in Beaver County, Pennsylvania - the Jenny Lee Tri Cup and the Duquesne University Invitational/Beaver Co Tri Cup. These events, set against the scenic backdrop of Brady's Run Park, offer an unparalleled opportunity for your company to engage with athletes, spectators, and the community.

The Jenny Lee Tri Cup, now in its third year, and the Duquesne University Invitational/Beaver Co Tri Cup, in its third year, are anticipated to **attract approximately 1,750 and 1,200 participants**, respectively. These events promise exciting competition, camaraderie, and community spirit, showcasing Beaver County's vibrant sports culture.

As organizers, we are committed to fostering a culture of excellence and inclusivity. With your partnership, we aim to elevate the participant experience, showcase the beauty of Beaver County, and create lasting memories for all involved.

Join us in championing athleticism and community as we make the Jenny Lee Tri Cup and the Duquesne University Invitational/Beaver Co Tri Cup unforgettable experiences for athletes and spectators alike.



JennyLeeTri.com



BeaverTriCup.com

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EVENT HIGHLIGHTS

DISCOVER BEAVER COUNTY: YOUR GATEWAY TO SPONSORSHIP SUCCESS!

Welcome to the vibrant world of the Jenny Lee Tri Cup and the Duquesne University Invitational/Beaver County Tri Cup – events that transcend sports, creating opportunities for local businesses to shine! As hosts, we understand that sponsors play a crucial role in making these weekends unforgettable.

HERE'S WHY YOUR BUSINESS SHOULD BE IN THE SPOTLIGHT:

Diverse Demographics

- Athletes of all ages and skill levels, accompanied by parents, converge in Beaver County.

Sponsorship Suggestion:

- Position your brand to captivate a broad audience and create lasting impressions.

National & Collegiate Reach

- Participants hail from multiple states, bringing a dynamic blend of backgrounds.

Sponsorship Suggestion:

- Elevate your brand's visibility nationally and engage with the spirited collegiate community.

Engaging Local Attractions

- Athletes and families will explore Beaver County, seeking dining, shopping, and entertainment options.

Sponsorship Suggestion:

- Be the go-to recommendation for participants and families, guiding them to your business.

BENEFITS FOR SPONSORS



LOCAL BUSINESS SPOTLIGHT

Boost brand recognition by associating your business with a high-profile, community-centric event.

COMMUNITY CONNECTION

Become an integral part of the local community by supporting events that bring people together.

POSITIVE BRAND IMAGE

Align your brand with health, fitness, and family values, fostering a positive public perception.

EVENT DETAILS



Dates: Thursday, 6/13/24, to Sunday, 6/16/24

Location: Brady's Run Park, Beaver Falls, PA 15010

Why Sponsor? Be part of an event promoting athleticism, inclusivity, and family fun. Gain exposure to diverse demographics and leave a lasting impression on participants exploring Beaver County.



Dates: September 14, 2024

Location: Brady's Run Park, Beaver Falls, PA 15010

Why Sponsor? Connect with collegiate spirit and engage a diverse audience. Showcase your brand against the scenic beauty of Beaver County, reaching participants from across the nation.

SPONSOR PACKAGES



GOLD SPONSOR

\$3,500

- LOGO ON ALL EVENT MATERIALS
- SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT
- CAN HOST A PROMOTIONAL BOOTH AT THE EVENT
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL PAGE AD IN ATHLETE GUIDE



SILVER SPONSOR

\$2,000

- LOGO ON ALL EVENT MATERIALS
- SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT
- CAN HOST A PROMOTIONAL BOOTH AT THE EVENT
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



BRONZE SPONSOR

\$3,500

- LOGO ON ALL EVENT MATERIALS
- SOCIAL MEDIA MENTIONS AND RECOGNITION DURING THE EVENT
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE



SPONSOR

**\$1,000, \$750,
\$500, \$250**

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- AD IN ATHLETE GUIDE

SPONSOR PACKAGES



SOUND SYSTEM SPONSOR

\$1,500

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNER ON SPEAKERS
- SOCIAL MEDIA MENTIONS
- OPTION TO PROVIDE BRANDED GIVEAWAYS FOR PARTICIPANTS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE

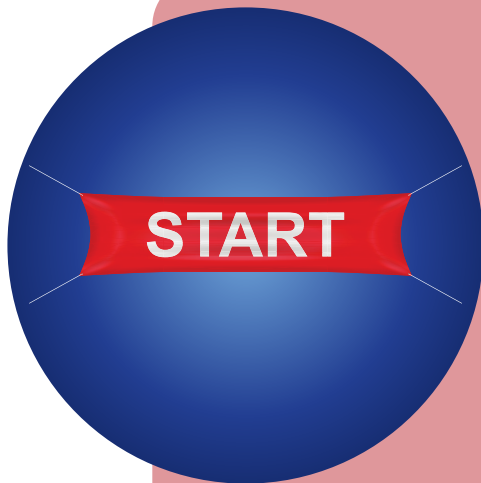


IN-KIND SPONSOR

**\$500-
\$1,000**

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- AD IN ATHLETE GUIDE - SIZE DEPENDENT ON AMOUNT DONATED

SPONSOR PACKAGES



**START LINE
SPONSOR**

\$1,000

- LOGO ON BACK OF T-SHIRT
- PROVIDE BANNERS FOR START LINE
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



**FINISH LINE
SPONSOR**

\$1,000

- LOGO ON BACK OF T-SHIRT
- PROVIDE BANNERS FOR FINISH LINE
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



FENCING SPONSOR

\$2,500
(5 AVAILABLE)

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON FENCING
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- FULL-PAGE AD IN ATHLETE GUIDE



WALKIE-TALKIE SPONSOR

\$1,000

- LOGO ON BACK OF T-SHIRT
- LOGO ON BANNERS AT FINISH LINE (YOU MUST PROVIDE)
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

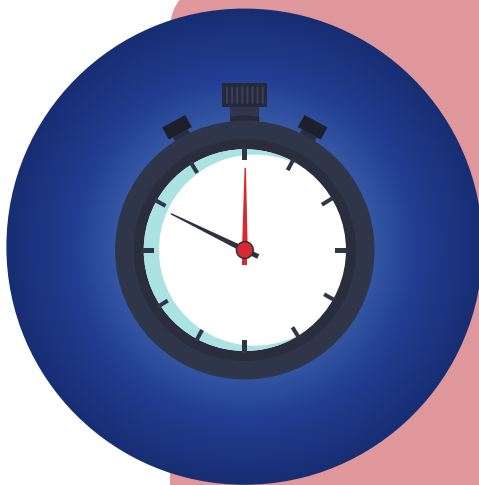
SPONSOR PACKAGES



SWIM BUOY SPONSOR

\$500
(6 AVAILABLE)

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON SWIM BUOYS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

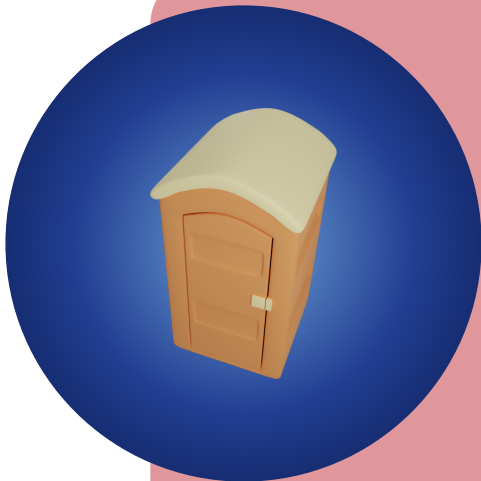


TIMING SERVICE SPONSOR

\$1,000

- LOGO ON BACK OF T-SHIRT
- POTENTIAL FOR BRANDED TIMING CHIPS OR BIBS
- LOGO ON ALL TIMING-RELATED MATERIALS AND ANNOUNCEMENTS
- SOCIAL MEDIA MENTIONS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



PORTA JOHN SPONSOR

\$1,000

- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



TOWEL SPONSOR

\$1,500

- LOGO ON FINISHER TOWEL
- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

SPONSOR PACKAGES



RACE BAG SPONSOR

\$1,000

- LOGO ON RACE BAG
- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE



WATER BOTTLE SPONSOR

\$750

- LOGO ON WATER BOTTLE
- LOGO ON BACK OF T-SHIRT
- SOCIAL MEDIA MENTIONS
- LOGO ON PORTA JOHNS
- LOGO & LINK ON GET FIT FAMILIES WEBSITE
- LOGO & LINK ON EVENT WEBSITE
- HALF-PAGE AD IN ATHLETE GUIDE

OTHER SPONSORSHIP OPPORTUNITIES

EXCLUSIVE RACE SEGMENT SPONSOR: (\$1,000)

- Sponsor a specific race segment (swim, bike, run) with exclusive branding and mentions.
- Opportunity to provide unique giveaways related to the sponsored segment.

VOLUNTEER T-SHIRTS SPONSOR: (\$1,000)

- Logo on volunteer t-shirts.
- Recognition as the official sponsor of event volunteers.

EXCLUSIVE DISCOUNTS OR OFFERS: (\$250 - \$1,000)

- Sponsors can offer exclusive discounts or promotions to event participants, creating a connection beyond the event day.

THANK YOU! HOPE YOU ARE INTERESTED!

YOUR BRAND IN THE SPOTLIGHT:

As event hosts, we prioritize recommending sponsors first. Join us in creating an unforgettable experience for participants and families while showcasing the best Beaver County has to offer. Your brand could be at the forefront of this exciting journey!

CONTACT

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BeaverCoTri.com

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Remember, it's not just an event; it's an opportunity to make a lasting impact. Become a sponsor and let your brand shine in Beaver County!